




INCUBATE

Class 6

Founded by



UNIVERSITY OF
SYDNEY UNION



Fostering Entrepreneurs and Startups at University

Incubate



INCUBATE is the leading startup accelerator founded by two entrepreneurial students in 2012 with the backing of the USU.

Since 2012 the 14 week accelerator program has backed over 40 startups from Sydney University. The INCUBATE Team supports our startups with a community of dedicated and experienced mentors, grant funding and co-working space.

We are proud to have the backing of the USU, our industry partners and leading mentors – developing talent within our community to build innovative businesses for Australia's future.

 @SydneyIncubate #class6 #lenovoinnovators

(Photo: The INCUBATE Team: James Alexander/Program Manager, Shane Herft/In-House Mentor, Jo Morrison/Project Manager)

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Lenovo™

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HOST^{CO}

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Industry Partner



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 99 designs™

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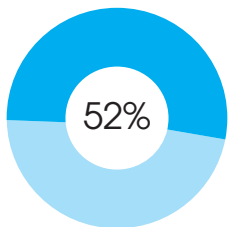


**We back the top
students and alumni
with big ambitions
and innovative ideas
to build the future.**

INCUBATE is leading the way in supporting
startup founders from the University of Sydney.

Achievements

backed 48 startups
in 2 years



are still active

over 100

mentors & advisors
in our network

Mentors volunteered

800+ hours

of time to class 6 startups

our startups are made of

78%
male



22%
female



this is 3% above the industry
average and growing

our startups have
raised over

\$5.6 million

our startups are
worth over

\$23 million

Incubate team makeup

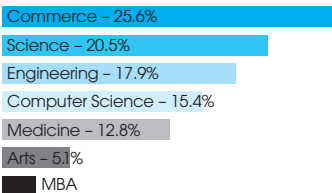
2.7 people per team



with an average age of

22

common degrees are



1500+

attended Incubate
entrepreneur events

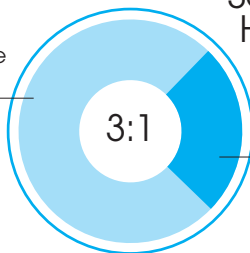


winner

ACUMA best student
program award

Software vs Hardware

software
startups



hardware
startups

Abyss Solutions

AUTONOMOUS INSPECTIONS AND ANALYTICS

Abyss understands that collecting data is hard and by itself doesn't mean anything. We combine our state of the art data collection platforms, utilising aquatic drones and chemical sensors with ground breaking analytic technologies like machine learning, computer vision, 3D mapping, expert chemical and structural analysis to provide the most comprehensive inspection service for industry.

- Engaging with major water company for potentially over 400km of imaging and modeling services, and with Sydney University for comprehensive water tank inspections
- Serviced paying customers for hot water systems optimisation and inspection
- Built first prototype for a micro ROV which will be used for underwater inspection in tight spaces

Contact

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ABYSS
SOLUTIONS

Notes

FirstStep

EFFORTLESSLY INVESTING YOUR SPARE CHANGE

FirstStep is a mobile app that lets you automatically invest your spare change from everyday electronic transactions into a diversified investment portfolio, with a risk profile of your choosing.

- Commenced closed beta testing and currently preparing for public launch in Q1 2016
- Gained significant media exposure and more than 800 registrations on our early access list
- Significantly progressed the mobile app, end-to-end bank aggregation, robo-trading and rebalancing technology

Contact

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 @GetFirstStep



Notes

Tuckerbox

EATING HAS NEVER BEEN EASIER

Tuckerbox gives food-lovers the convenience to order from local cafes within a couple of taps on their mobile. It also allows restaurants the flexibility to list items on the fly, create spot clearance sales, and access a wider audience for their business.

- Over 100 restaurants pre-signed
- Over 2,000 customers pre-signed
- Less taps from discovery to purchase than any other platform

Contact

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tuckerbox.co



Notes

PERSOLLO

ONE LINK TO GET PAID: EASIER, FASTER, SMARTER!

PERSOLLO is a personalised and fast way to sell stuff, make donations or trade services with a simple payment form. No set up fees and no technical skills required with our share-anywhere URL: blog, Facebook, Twitter, Instagram, email or text message. Get paid faster with PERSOLLO!

- We entered Incubate having a basic preview version of the product and today we are a fully working payment service intensively growing our client base
- We reached 3000+ user per month; 80+ active sellers; 30+ transactions; \$2800+ cashflow with \$0 investment in marketing activities. Plus we received a \$50,000 commission free period with our payments supplier
- Talented Aus-Ukrainian team aiming to empower social media sellers globally, PERSOLLO has received interest from investors and the public sector

Contact

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Notes

Uprise

UPRISE TEACHES PSYCHOLOGICAL SKILLS PROVEN TO REDUCE WORKPLACE STRESS.

We offer preventative mental health solutions to a corporate market that currently only has reactive crisis counselling services. Our goal is to make it easy for employees to access proven psychological skills from their smartphone. Plus we provide coaching calls to create accountability, to practise skills and create real change. Uprise costs less because it's online and helps employees avoid embarrassment and stigma by allowing them to treat themselves privately in their own time before things reach crisis point.

- Our recent results were equivalent to best-practice face to face therapy, reduced absenteeism by half and users loved being able to treat themselves in their own time
- Recruited two psychologists and a web developer to join the team.
- Three companies are seeking internal approval to commence a pilot trial: a construction company (15,000 employees),

Contact

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Notes



Fluid Education

ALL-IN-ONE SCHOOL MANAGEMENT AND COMMUNICATION

Backpack is a web and mobile app that combines homework management, learning resources, reporting, communication, and more into a single, unified experience. We want to break down the barriers to using educational technology, and make it super easy to run your schooling life online – whether you're a student, parent, teacher, or school administrator.

We were high school students ourselves when we first coded the app, and have now been in the market for over two years. We used our experience in the space, and learnings from past mistakes, to create an app that is powerful and feature-rich compared to market alternatives.

- Backpack is already being used by two Sydney high schools
- Expanding to include another eight schools by early 2016
- Sign your school up, register at fluideducation.com.au

Contact

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Notes

Hireflow

BRING ALL OF YOUR HIRING INTO ONE PLACE

Our mission at Hireflow is to defragment the human resources technology industry. We believe that the market currently has a lot of excellent solutions, but no simple means of combining them into one, easy work flow. Hireflow integrates all those technologies at each step of the hiring process, whether it be sourcing, screening, or interviewing, into one, easy to use platform. With Hireflow, employers no longer have to juggle multiple services to determine who would be the best candidate to hire and candidates will no longer have to share their private data with multiple companies just to get hired.

- Secured partnerships with major employment platforms such as Indeed.com, SEEK, Workible, OneShift
- 5 companies currently use our platform, with 2 based on the east coast of the United States
- Processed over 800 applications, currently 2 applications processed by Hireflow per hour

Contact

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 @HireflowSystems



HIREFLOW

Notes

Forever Network

THE FUTURE OF SOCIAL NEWS

Forever Network is an innovative Social News company. Our distinctive personality and aesthetic style has allowed us to create our first globally recognised social brand: Basketball Forever. We connect and engage our audience of millions every day with our authoritative, voice-driven content and distinct visual identity. We aim to create a network of social sports and lifestyle brands, centred around our online content platform.

- Launched the first Issue of our online Magazine: 'Posterizes', to 50,000 readers
- Completed Development of our online Content Platform
- Grew our Facebook audience by 80,000 to over 740,000 fans.

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 @Bballforeverfb



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Support and partnership opportunities

We are seeking passionate people to help with the INCUBATE Program. If you are interested in becoming involved please email hello@incubate.org.au

We are looking for:

Program Partners: Innovative companies to partner with INCUBATE, providing sponsorship for our events as well as funding for program growth and development.

Program Mentors: The skill set of Mentors we are looking for varies depending on the product/service/innovation of the startups in each intake. But we're always interested to speak with business leaders and experienced entrepreneurs.

Company Partners: To provide relevant resources to our startups.

Seed & Angel Investors: We look for experienced investors, with industry or entrepreneurial backgrounds, who believe in supporting new entrepreneurs to join the investment rounds in our companies. Our startups will often look to raise their first seed-investment round after the accelerator program, which typically ranges from 100k to 500k.

e: hello@incubate.org.au

 facebook.com/sydneyincubate

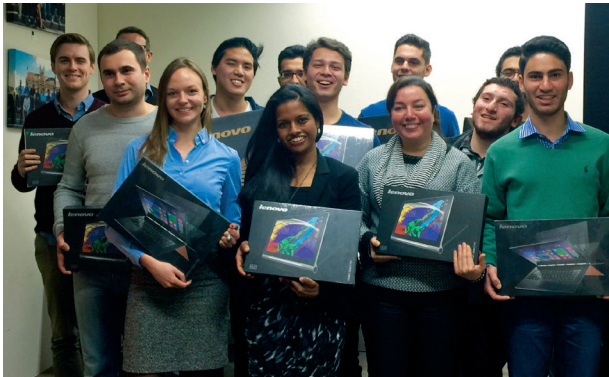
 [@sydneyincubate](https://twitter.com/sydneyincubate)

 bit.ly/incubateyoutube

Thank you to our principal sponsor

Lenovo.

#LenovoInnovators



APPLY FOR THE NEXT INTAKE

YOU COULD RECEIVE \$5,000 TO BECOME
THE NEXT INCUBATE SUCCESS STORY.

APPLICATION FOR CLASS 7 CLOSE ON
SUNDAY 2 NOVEMBER 2015

INCUBATE.ORG.AU/STARTUP101

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