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PROVIDED BY  
UNIVERSITY OF  
SYDNEY UNION

**Summer 2014**

  


Fostering Entrepreneurs and Startups at University

# Incubate



INCUBATE is an award-winning startup accelerator and entrepreneur events program open to University of Sydney students and alumni and founded by the University of Sydney Union.

Our aim is to successfully launch startups on-campus, foster a proactive community of talented entrepreneurs and innovators, and provide funding, co-working space and mentoring from Australia's most recognised entrepreneurs.

## James Alexander

INCUBATE Program Manager

[j.alexander@usu.usyd.edu.au](mailto:j.alexander@usu.usyd.edu.au)

[incubate.org.au](http://incubate.org.au)

WINNER 2013: ACUMA AWARDS  
Best Student Development Program

### Venue Partner



### National Partner



### Program Partner



### Industry Partner



### Industry Supporter





**We're  
creating a  
worldclass  
startup  
accelerator &  
entrepreneur  
program at  
university.**

We want to partner with innovative and bold individuals and companies that recognise INCUBATE's potential and are committed to fostering Australia's next generation of entrepreneurs through industry expertise and funding.



# Tzukuri

T Z U K U R I

## BEAUTIFUL WEARABLE TECHNOLOGY

Tzukuri is focused on developing the world's best products in the emerging wearable technology market. Our products aim to be the perfect fusion of beauty, function and technology.

Our first product line is the perfect pair of glasses you can never lose. They were created with a revolutionary approach to design, using the latest Bluetooth Low Energy (BLE) technology and custom designed solar assembly, all inside the world's most finely handcrafted Japanese frames.

- Developed eyewear design method using advanced facial analytics
- Designed world's smallest Bluetooth chip
- \$10,000 in revenue (pre-order launch)

### Contact

**Jacqueline Ariston**

j@tzukuri.com

tzukuri.com

### Notes

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# OneIntern

# ONEINTERN

## **CONNECTING STUDENTS AND EMPLOYERS THROUGH INTERNSHIP OPPORTUNITIES**

OneIntern is a centralised recruitment platform that connects students with employers through exciting internship opportunities. OneIntern is different to other job advertising platforms. Our university student focus and our powerful skills matching system makes screening and recruiting candidates easy. OneIntern will also offer innovative recruitment tools such as video interviewing and questionnaires. OneIntern allows employers to find the right intern quickly, cheaply and hassle-free.

- Official launch in O-week across three NSW Universities where we promoted OneIntern and distributed flyers through our 11 newly acquired society partnerships.
- Posted up 17 new internship opportunities (and counting!) within 48 hours of our official launch.

### Contact

**Andrea Cardi**

[andreacardi@oneintern.com.au](mailto:andreacardi@oneintern.com.au)

[www.oneintern.com.au](http://www.oneintern.com.au)

### Notes

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# Beak

**GREAT REWARDS. NO QR CODES.**



Beak instantly connects shops with customers on the device they use most. Our easy to use phone wave and proximity detection technology helps to retain existing customers and acquire new customers. Beak seamlessly tracks purchases and enables relevant localised offers. Unlike existing loyalty programs, our loyalty and specials platform allows shops to build meaningful relationships that increase foot traffic and revenue.

- Pivoted from lifestyle tracking technology to retail
- Validated, built and launched beta-app in 4 weeks
- Presently working with trial stores

## Contact

**Paul Veevers**

paul@getbeak.com  
getbeak.com

## Notes

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## **COMMUNICATION IN CONSTRUCTION**

Infrasis provides a status reporting system for building projects and aims to enable effective communication on-site. It enables quality management procedures to be co-ordinated and executed, ensuring compliance of works to specifications and early detection of defective works.

- Trials with leading construction developers
- Web and mobile application being developed for public release mid-2014

### Contact

**Daniel Cannavo**

dcannavo@infrasis.com

infrasis.com

### Notes

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# Triumph

## REVOLUTIONISING MEDICINE THROUGH BIOMATERIALS



TriumphGel is developing revolutionary injectable biomaterials that will ultimately replace unnecessary open surgery. TriumphGel has currently developed, characterised and tested multiple products for dental, orthopaedics and cosmetic applications with all products developed from components that are approved by Food and Drug Administration for human applications. TriumphGel aims to radically decrease the public health cost, diminish patients' morbidity and reduce the recovery period. TriumphGel will be a leader in the future of regenerative medicine with inventions originating from the founder and University of Sydney researchers.

- Networking in the field, establish checkpoints for coming few years. Developed a business model

### Contact

**Ali Fathi**

ali.fathi@triumphgel.com

triumphgel.com

### Notes

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## HELPING SMALL BUSINESSES THRIVE



Online software that tracks, forecasts and improves small business cash flows. Vistr is an add-on to Xero accounting software that turns boring accounting data into an easy to understand dashboard and actionable insights.

Business owners get a view of how much cash they will have in the bank in the next 3 months via our cash flow forecast and how to go about improving it, when our algorithm compares their business' key operating metrics vs industry benchmarks to provide relevant alerts and recommendations.

Vistr is here to reduce small business failure rate and empower owners to build thriving businesses

- Raised \$90,000 to date (including selection in Muru-D - Telstra's accelerator program)
- 12% conversion to sign-up from cold emailing accountants (core distribution channel)
- Product release in late March

### Contact

#### **Jeremy Kwong-Law**

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vistr.com.au

### Notes

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## Support and partner with INCUBATE

We are seeking passionate people to help with the INCUBATE Program. If you are interested in becoming involved please submit tick the relevant box(es) with your details on the form below and we will be in contact shortly.

- I would like to become a mentor
- I would like to donate company resources to INCUBATE teams
- I would like to discuss becoming a sponsor

### Contact Details

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## Can you introduce us?

Know someone who would be interested in learning more about the INCUBATE Program? Add their details below.

### Contact Details

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