



INCUBATE



PROVIDED BY
UNIVERSITY OF
SYDNEY UNION

Fostering Entrepreneurs and Startups at University

Incubate:

A FIRST FOR ASIA PACIFIC
AND THE UNIVERSITY OF SYDNEY



INCUBATE is the first startup accelerator and entrepreneur events program open to the University of Sydney students and alumni and made possible by the University of Sydney Union.

Our aim is to successfully launch startups on-campus, foster a proactive community of talented entrepreneurs and innovators, and provide funding, co-working space and mentoring from Australia's most recognised entrepreneurs.

James Alexander

INCUBATE Director and Co-Founder

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incubate.org.au

Program Partner




Industry Partner



Industry Supporter





We're creating a world class startup accelerator and entrepreneur program at university.

We want to partner with innovative and bold individuals and companies that recognise INCUBATE's potential and are committed to fostering Australia's next generation of entrepreneurs through industry expertise and funding.



Skytree

**RECONNECTING PEOPLE
WITH THEIR FOOD**



SkyTree is a device that makes it easy and environmentally friendly to grow your own food at home. Each SkyTree requires just a fraction of the power, water, and nutrients of conventional systems. Our mission is to improve food quality and reduce our environmental impact. Through our social initiative, SkyTrees will be donated to help feed the worlds hungriest people.

- 5yrs research, development, and testing.
- Commercial device ready for production.
- Key partnerships established.

Contact

Chris Wilkins

Chris@getSkyTree.com
getSkyTree.com

Notes

Makeupsocial

**IT'S LIKE FACEBOOK
BUT FOR BEAUTY.**



makeupsocial

Makeupsocial (MUS) is a social beauty community website & mobile application that helps women find personalized beauty information through user generated content, based on an algorithm that matches users to relevant beauty content against their beauty profile statistics. Makeupsocial's vision is to be largest online beauty destination for women to share, discover and buy beauty products and for beauty companies to discover and engage with their customers on a much more targeted and meaningful level.

- Pre launch of 9100 members in their beauty community on Facebook.
- 17,000 Instagram followers and averaging over 200 comments/day.

Contact

orawan@themakeupsocial.com
themakeupsocial.com

Notes

Rocketshift



**STOP HUNTING FOR WORKERS,
WE'LL FIND THEM FOR YOU** **ROCKETSHIFT**

Rocketshift is a matchmaking service for casual hospitality work. Sifting through resumes in order to hire staff is a time consuming and inefficient tasks managers are burdened with performing, particularly in the hospitality industry, which experiences higher turnover rates than any other industry. Rocketshift removes this burden by instantly matching employers with skilled staff who meet their requirements. Instant employee matching not only simplifies the hiring process but also opens up the ability for workers to be hired for as little as a single shift.

- Built and launched the core platform to allow job seekers to sign up and fill out their profiles.
- 100+ registrations in the first week since launching.
- Starting to build up both sides of the marketplace.

Contact

Mitchell Weiss

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rocketshift.com.au

Notes

Drivelist

TEST DRIVES DELIVERED



Drivelist's vision is to provide new car buyers with a better shopping experience. Drivelist provides a test drive delivery service to save the time and hassle of spending a weekend at a dealership, and uses this service point to close the sale of the vehicle and associated products.

- Launched service in August 2013.
- Have completed approximately 20 test drives.
- Working with over 20 dealers and can facilitate sales of all major brands.

Contact

Shane

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Notes

Speakeasy

**ELEGANT, ENCRYPTED
MESSAGING**

SPEAKEASY 

We believe that people's conversations should be private by default - not intercepted and analysed by Google, Facebook and government agencies. Speakeasy is an easy-to-use SMS replacement app for Android that gives you this privacy. After a one-step signup, you can start messaging privately: anything you send to a friend with Speakeasy is automatically encrypted, and only your friend's phone has the key.

- Built a working app from scratch in 3 months.
- Currently in closed beta.
- Launching paid public beta soon.

Contact

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speakeasyapp.co

Notes

Who Gives

FACEBOOK FOR YOUR CHARITABLE LIFE



Choosing which charities to support is tough, with 600,000 Nonprofits in Australia and no discussion about who everyone gives to! WHOGIVES is the safe haven for that discussion to take place, designed for the showcasing and sharing of the charities that you support. Our vision is to develop a more communal way of giving, where you can discover organisations to support through connecting with friends and have 100% of your donation go to charity with WHOGIVES taking no cut.

- Website design finished with development underway.
- Multiple charities on board, including Rotary Sydney and The Infants Home.
- Enactus (previously SIFE) partnership established to further develop the concept.

Contact

oliver@whogives.co

Notes

Neighbourhood networks



CONNECTING PEOPLE AND SERVICES IN YOUR NEIGHBOURHOOD

Neighbourhood Networks is an online social network for your neighbourhood. We connect people with their neighbours, local business, and community groups in their local area. We have proven our concept with the local social noticeboard, a radical twist to the traditional community notice board and are currently developing further services that will enable you to unlock the many services within your neighbourhood.

- From research platform to commercial MVP in 12 weeks.
- Successful first launch in the suburb of Oatley, with validation metrics that can now be applied to over 2,000 more suburbs in NSW alone.
- A growing base of customers within our launch suburb of Oatley with a targeted marketing campaign underway.

Contact

contact@neighbourhoodnetworks.com.au
neighbourhoodnetworks.com.au

Notes

JobGPS disrupts the way graduates discover their career options and search for jobs. Unlike traditional job boards which are search restrictive, our platform enables graduates to explore the spectrum of roles available to their degree disciplines. JobGPS enables employers to reach a broader range of candidates and sort applicants according to their requirements. Our passion is to ensure every student discovers the right position at the most suitable organisation as early in their working lives as possible.

- Validated and iterated platform with over 40 Australian and Asia-Pacific graduate employers.
- Developed alpha prototype with Muro Labs team.
- Presently working with trial customers and Tier-1 Universities.

Contact

mike.williams@jobgps.com
jobgps.com

Notes



Support and partner with INCUBATE

We are seeking passionate people to help with the INCUBATE program. If you are interested in becoming involved please submit tick the relevant box(es) with your details on the form below and we will be in contact shortly.

- I would like to become a mentor
- I would like to donate company resources to INCUBATE teams
- I would like to discuss becoming a sponsor

Contact Details

Can you introduce us?

Know someone who would be interested in learning more about the Incubate program? Add their details below.

Contact Details

Program Partner



Demo Day Supporters



U B E R